



**For Immediate Release
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Panther Expedited Services Unveils New Brand; Services Include Ground, Air, Ocean, & Logistics

SEVILLE, OHIO — Panther Expedited Services President and Chief Executive Officer Andrew Clarke announced today the unveiling of a new brand identity positioning Panther as a full-service transportation and logistics provider, offering domestic and international ground, air, ocean, and logistics services.

"We help the world's leading companies manage their global supply chains, and our new brand reflects the portfolio of services we provide," Clarke explained. "Our ability to lower costs and create efficiencies for customers by combining our vast transportation network, advanced web-based technology, and proven procurement practices has allowed us to quickly expand into all segments of the transportation industry," Clarke added.

Clarke's announcement corresponds with the unveiling of a new website at www.pantherexpedite.com. The company's URL and name will remain the same, but the messaging is new.

"After years of managing the industry's most critical shipments, we're bringing the same sense of urgency to delivery of high-value freight to and from anywhere in the world, regardless of the mode," Clarke continued. "So now customers can call us when they want to save money, not just when they are in a hurry. Premium service without the premium price."

The company's rebranding effort includes the theme line, "On Time. On Target. No Exceptions," a phrase that illustrates Panther's evolution from a company focused on managing exceptions to one focused on helping customers avoid them.

Panther offers one of the industry's largest ground, air, and ocean transportation networks and an online shipping procurement engine that searches more than 200,000 transportation options for every freight shipment. Panther's technology optimizes price and service for every shipment, providing customers with an opportunity to buy-up or buy-down within a range of solutions. In addition, Panther operates the largest dedicated fleet of unscheduled exclusive-use vehicles, providing further service and support to a virtually unlimited number of shipping options.

Panther Expedited Service, Inc. is the largest, independent, non-asset based provider of premium transportation services in North America. Additionally, the company offers single-source capabilities and rate-optimized transportation services to and from customer locations anywhere in the world.

For further information on Panther, visit www.pantherexpedite.com, or contact James Adams at jadams@pantherexpedite.com, (800) 685-0657 Ext 2406.

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